



DODGE



**KWA & AUTO WACHE SP.ZO.O. PRESENT THE ALL-NEW 2019 RAM 1500,
5th RAM Generation
-Poznan Motor Show 2019-**

March 2019. Throughout history the RAM Brand is synonymous with innovation in the pickup segment. More recently, since the mid-2000s, when it started offering a luxury trim level and again in 2013, when RAM raised the bar again by presenting the first pickup with an automatic transmission with more than six speeds.

Now, with the launch of 5th generation of RAM in Europe, with an even more luxurious pickup. The options list is now twice the size of the previous model with many unavailable on other brands of pickup:

Driver assist features

- Advanced Brake Assist
- Lane Departure Warning Plus
- Full Speed Forward Collision Warning Plus
- Adaptive Cruise Control
- Parallel and Perpendicular Park Assist
- Trailer Control
- Blind Spot Monitoring System

Best-in-class infotainment

- Standard 8.4 inch display with Android Auto/Apple car Play
- New class leading 12-inch display
- New Harman Kardon Premium Audio 19 speaker audio system
- Wireless smartphone charging pad
- 7-inch Instrument Cluster

Unimaginable Comfort Options for a pickup, until now

- Full length sunroof
- Air suspension
- Power 12-way driver seat with memory
- Power adjustable pedals with memory
- Rear windows
- Real leather premium trims
- Auto Dimming Rear mirrors
- Six Seats Available
- Remote Tailgate release
- Keyless go
- LED Headlamps with auto high beam function
- Disc brakes on all 4-wheels

Existing owners who chose a RAM crew cab pickup know that the rear space is without compromise, the legroom was already twice that of competitors and now offers even more:

- new feature allows adjustment of rear seat backrests
- seat heating and ventilation are now available also for the rear seats.
- new under seat storage box

Klintberg & Way Automotive SA

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Included in the KWA RAM offer is the Quad cab, available with five or six seats, where the rear leg room still matches other mid-size crew cab pickups and yet the cargo area length exceeds that of a mid-size extended cab pickup.

From its launch in 1918 and then as a stand-alone division since 2009, the RAM brand has steadily emerged as an industry leader with trucks that are proven to last. In fact, RAM in United States has the highest owner loyalty of the pickup segment.

To be the best, it takes commitment to innovation, capability, efficiency and durability. RAM Trucks invests in its products, endowing them with rugged good looks, refined interiors as well as durable engines and exclusive features that further enhance their capabilities.

Whatever your aspiration and destination a RAM truck will be a trusty companion there to help you with its power, technology and safety, whenever required:

- HEMI V8 5.7 Liters gasoline engine
 - 291 kw/395 hp @ 5.600 rpm
 - 556 Nm @ 3.950 rpm
- Engine adopted new MDS Technology, Multi-Displacement System, to achieve new class leading target for fuel efficiency by deactivating four of the V8's cylinders when the throttle is closed or at steady highway speeds
- 8-speed Transmission
- Full Time transfer case with 5 operating modes:
 - 2WD High, rear-wheel drive only for the best fuel saving driving mode
 - 4WD Auto, power is diverted to the front wheels automatically when the vehicle senses a loss of traction. Very few pickups are equipped with this system which comes into its own when dealing with variable road conditions.
 - 4WD High, provides 50% of torque to the front driveshaft, this provides additional traction for loose, slippery surfaces. This system is standard for pickup.
 - 4WD Low, despite having an 8-speed transmission, RAM 1500 has Low Range to maximize torque for heavy load applications and in extreme off-road situations.
 - 4WD Lock, activates an electronically operated differential lock to provide maximum traction and maintain progress no matter how tough the terrain.
- Gross Trailed Weight 3.5 Tonnes
- Gross Vehicle Weight 3.5 Tonnes

RAM 1500 could be for work, thanks to the rear cargo area, carrying and towing ability, or for fun, thanks to the luxurious interior, the choice is yours but best of all, in reality, the RAM 1500 can do both equally well.

KWA presents the All-New 2019 RAM 1500 in Poland with a recommended lineup aimed to enlarge the market potential whilst encouraging the customer to personalize his RAM 1500 thanks to a flexible and complete offer based on:

- 5 trims
 - Bighorn → for everyday use
 - Laramie → volume version, impressive mid-level luxury and refinement
 - Longhorn → traditional American luxury
 - Limited → top-of-the-range, in terms of technology and luxury
 - Rebel → recently launched in Europe, present at Poznan Motor Show

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- 3 appearance packs (available on Bighorn and Laramie)
 - Sport Package
 - Black Package
 - Off-road package

- Up to 2 Technology Packages for each trim
- Large choice of functional and comfort free options
- 10 body colors
- 9 interior trims
- 2 Bodies
 - Quad Cab (5/6 seats)
 - Crew Cab (5/6 seats)

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KWA & AUTO WACHE SP.ZO.O. introduce the All-New 2019 RAM 1500 REBEL
The All-New 2019 Ram 1500 Rebel - Where Off-road, Technology and Luxury meet

March 2019. Klintberg & Way Automotive -KWA-, official Importer for RAM brand, and Auto Wache Sp. zo.o.– official RAM Dealership in Baranowo k/Poznania – present for the first time in Poznan Motor Show the new RAM 1500 Rebel.

Based on the all-new 2019 RAM 1500, the RAM Rebel brings **off-road capability to the full-size truck segment** with unique design cues and off-road components backed by RAM Truck engineering. Equipped with a factory lift, locking rear differential, 32-inch tires, Bilstein shocks, skid plates, tow hooks and other off-road-ready features, the RAM 1500 Rebel appeals to the truck owner looking for a less-beaten path. Off-road aptitudes that meet the most advanced technology, high-end interior details and comfort features as a direct response to market demand.

Official KWA dealers have the additional opportunity to offer to US car enthusiasts, the **Rebel 12 pack**, a special package available on all Rebel cab and color configurations, that brings new technology and premium features in this rugged high-performance truck.

In terms of technology, Rebel 12 pack offers the fourth-generation Uconnect system that includes enhanced processing power, multi-touch gestures, vivid imagery, sharper graphics and the ability to support smartphone integrations. The class-exclusive, 12-inch reconfigurable touchscreen display offers split-screen capability and tailor-made graphics. Owners will appreciate the finest audio system Harman Kardon with 19 premium speakers, 900-watt surround-sound amplifier, 10-inch subwoofer and active noise cancellation.

Rebel 12 pack also features leather-trimmed interior with heated front seats and unique metal speaker grilles trimmed in the Rebel's signature Radar Red anodized finish.

The 2019 RAM 1500 range is powered by the legendary 5.7 HEMI and composed by five model versions and two bodies.

For more info about RAM and digital press release, please visit KWA Media website
<http://kwauto.com/press/>

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KWA & AUTO WACHE SP.ZO.O. introduce the Dodge Challenger Hellcat and the Dodge Durango R/T

March 2019. Klintberg & Way Automotive -KWA-, official importer for Dodge in Europe, together with AUTO WACHE SP.ZO.O. -Official Dodge Dealer in Baranowo k/Poznan- are proud to show in Poznan Motor Show 2019 the Dodge Challenger Hellcat and the Dodge Durango R/T.

Dodge Challenger Hellcat, No Rest for the Wicked

More powerful than ever, the Dodge Challenger has the strongest model lineup in its history. The Dodge Challenger is rapidly becoming a reference in the world of the muscle car world. Having started its third generation in 2008, the nameplate has now become its own mini range of 10+ distinct models, each one packing its own unique mix of power and parts.

At Poznan Motor Show 2019, Auto Wache and KWA present the Challenger SRT Hellcat where **power and performance are at a highest level.**

Tuned by SRT - the racing division of FCA - it's ready for the track with:

- Performance out of ordinary thanks to Supercharged V8 6.2L HEMI® engine with 707 HP and 656 Nm
- Top speed: 320 km/h, 0-100 km/h in 3.5 sec
- Launch Control, that holds the engine at optimal launch RPM like a F1 car
- SRT Drive Modes — accessed via the 8.4-inch Uconnect touchscreen, drivers can tailor their experience by adjusting horsepower, transmission shift speeds, steering effort, paddle shifters, traction and suspension settings. SRT Drive Modes offer selectable settings for Street (Auto), Sport and Track
- Natura leather seats heated and ventilated for maximum comfort

2019 Dodge Challenger range is composed by 11 model versions and, new for 2019 range, the Dodge brand, following up on its performance car mantra, introduces also the Dodge Challenger SRT Hellcat Widebody, answering enthusiasts who have been clamoring for a factory-production.

Model lineup

- Dodge Challenger SXT
- Dodge Challenger SXT Plus
- Dodge Challenger GT AWD
- Dodge Challenger GT AWD Plus
- Dodge Challenger R/T Plus
- Dodge Challenger R/T Plus Shaker
- Dodge Challenger Scat Pack
- Dodge Challenger Scat Pack T/A
- Dodge Challenger Scat Pack Widebody
- Dodge Challenger SRT Hellcat
- Dodge Challenger SRT Hellcat Widebody

Exterior colors

- B5 Blue
- Billet Silver Metallic
- Destroyer Grey
- F8 Green
- Go Mango (show car)
- Granite Crystal Metallic
- Octane Red
- Pitch Black
- Tor Red
- White Knuckle

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Dodge continues to demonstrate Durango's proven performance, utility and comfort. R/T model is one of the protagonists of the lineup.

The Dodge Durango's combination of uncompromised utility, advanced technology, class-leading towing and driving range, confident driving dynamics and aggressive styling **make it the Dodge Charger of the three-row SUV segment**. KWA and Auto Wache, present the R/T model in Poznan Motor Show 2019.

Dodge builds on Durango's proven performance, utility and comfort with the RT model. Durango's standard eight-speed automatic transmission is paired with the **classic 5.7-liter HEMI® V8 engine that produces a best-in-class 360 horsepower and 530 Nm of torque and class-leading towing capability of 3,250 kg**. The latest technology includes a digital instrument cluster, 8.4-inch Uconnect touchscreen radio with Apple CarPlay, Android Auto, navigation and a function to view trailed items through the rear mounted camera while the Durango is in motion, available class-exclusive 9-inch dual screen Blu-ray and DVD player, available Brass Monkey Package, available LPG fuel.

Durango's **available three-row seating offers spaciousness and flexibility** with 2.40 m³ after first row of cargo capacity enhance the 50 different seating configurations, including available second-row captain's chairs options for maximum rear passengers' comfort.

The SUV market is crowded than a highway on a long holiday weekend. But compared to other SUVs, Durango goes all in with powerful V8 engine, Sport suspension, super comfort with its premium interiors and an incredible amount of horsepower and torque capable.

Dodge Durango lineup is composed by:

- R/T, trim showed, with 5.7L Hemi engine, available with 6 or 7 seats
- SRT, 6.4L Hemi engine, 6 seats. The America's fastest, most powerful, most capable three-row SUV. Maximum speed is 290 km/h, 0-100 km/h in 4.4 seconds

Body colors

- Diamond Black
- Granite Crystal
- Red
- Ivory tri-coat
- Delmonico Red
- Bright White

For more info about Dodge and digital press release, please visit KWA Media website <http://kwauto.com/press/>

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DODGE



KLINTBERG & WAY AUTOMOTIVE IS THE LEADING COMPANY FOR DODGE AND RAM TRUCKS COMMERCIAL OPERATIONS IN EUROPE

Be a part of Klintberg & Way Group AB. A world made of passion, experience and competence

March 2019. **Klintberg & Way Automotive SA** was appointed in October 2017 by FCA International Operations, as an Official Importer for Dodge and RAM vehicles in Europe. The headquarters located in Lugano, Switzerland, is home to Marketing, Sales, Technical Service and Network departments.

Sales operations started in Sweden with a network of 24 dealerships and the first KW Automotive flagship store has opened in Stockholm May 2018. Next will be the opening of a second flagship in Germany by the end of 2019. The goal is to consolidate a strong dealer network in Germany, Belgium, The Netherlands, Switzerland, Austria, Italy, France and eastern Europe included Poland, Czech Republic, Estonia and Slovakia. **Today KWA counts on an official network of 60 dealers in All Europe** (for more info, see Dealer Locator on www.kwauto.com).

Klintberg & Way Automotive SA is part of the group, **Klintberg & Way Group AB** that offers products and services to the automotive industry and operates primarily in Sweden and other parts of Europe. Currently comprises KW Parts, KW Wheels, KW Cars and other brands. The company has its headquarters in Kista, Stockholm but also has operations in Gothenburg, Kortrijk (Belgium), Oslo (Norway), Butzbach (Germany) and Bremerhaven (Germany):

KW Parts AB is one of Europe's largest distributors of spare parts and accessories for American vehicles, authorized partner to MOPAR (Chrysler, Jeep, Dodge). 85,000 items of the most requested original and alternate parts are stocked with access to additional 3 million items with transport from the United States.

KW Wheels started in 2014 and is a whole seller of tires and rims to the Nordic automotive industry with special focus on complete wheels. By 2015, KW Wheels acquired Techno Tire, a web platform, in order to better serve our customers in a more modern way.

KWA Technology Center, is the Klintberg & Way Automotive technical center developing high standard solutions to convert and homologate American cars for the European market.

The European market for Dodge and RAM is trading around 7,500 vehicles per year The Dodge and RAM European market is forecasted around 9,000 units per year in the coming 3 years.

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In this scenario Klintberg & Way Automotive aspiration is to become leader and offer with professional partners the following services:

- A full Dodge and RAM range and product availability
- An outstanding quality of the European homologation process through KWA Technology Center in Bremerhaven, Germany. Plus, technical assistance, Document Management and digital archive of all documents related to customer's vehicle (DMS), safety recalls, infotainment updates
- Full Warranty program in cooperation with AB Svensk Bilgaranti, predominant Swedish Car Warranty, specialized in developing extended warranty products in the car industry: 3 years/100.000 km in Italy – 2 years/100.000 km in rest of Europe
- From December 2018, KWA can provide LPG on its RAM lineup and Dodge Durangos, in the form of a model specific LPG Kit professionally installed by KWA Technology Center in Bremerhaven. The KW Technology Center installs the latest Prins VSI-2.0 system, brand leader of the market, the most recent version of the VSI system which has proven itself over the last 15 years
- High level of aftersales support, original spare parts and accessories thanks to the synergies with KW Parts

Anders Hedin Invest AB

Anders Hedin Invest AB is a Swedish privately-owned investment company investing in businesses mainly related to the vehicle industry. The objective of the business is to manage and develop its present subsidiaries and to invest in future business and opportunities that will support and leverage on current investments. The company's subsidiaries operate primarily within four areas; vehicles, car hire, properties and business related to spare parts and wheels.

Some examples of subsidiaries Anders Hedin Invest owns: I.A. Hedin Bil AB (91%), Hedin Automotive Norway, Bavaria Sweden, Mabi Rent AB, Klintberg & Way AB and Car to Go Sweden AB. In addition to the vehicle operations, Anders Hedin Invest AB is a joint owner and owner of other subsidiaries and associated companies; Tuve Bygg AB, Consensus Asset Management AB and Ripam Invest AB. Anders Hedin Invest has its headquarters in Gothenburg, Sweden.

For info about KWA and digital press release, please visit <http://kwauto.com/press/>

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