



DODGE



KWA & AUTO WACHE SP.ZO.O. introduce the All New 2019 RAM 1500 REBEL

PRODUCT PRESS RELEASE

The All New 2019 Ram 1500 Rebel - Where Off-road, Technology and Luxury meet

March 2019. Klintberg & Way Automotive -KWA-, official Importer for Dodge and Ram brands, and Auto Wache Sp. zo.o.– official Ram Dealership in Baranowo k/Poznania – present for the first time in Poznań Motor Show the new Ram 1500 Rebel.

Based on the all-new 2019 Ram 1500, the Ram Rebel brings **off-road capability to the full-size truck segment** with unique design cues and off-road components backed by Ram Truck engineering. Equipped with a factory lift, locking rear differential, 32-inch tires, Bilstein shocks, skid plates, tow hooks and other off-road-ready features, the Ram 1500 Rebel appeals to the truck owner looking for a less-beaten path.

Off-road aptitudes that meet the most advanced technology, high-end interior details and comfort features as a direct response to market demand.

Official KWA dealers have the additional opportunity to offer to US car enthusiasts, the **Rebel 12 pack**, a special package available on all Rebel cab and color configurations, that brings new technology and premium features in this rugged high-performance truck.

In terms of technology, Rebel 12 pack offers the fourth-generation Uconnect system that includes enhanced processing power, multi-touch gestures, vivid imagery, sharper graphics and the ability to support smartphone integrations. The class-exclusive, 12-inch reconfigurable touchscreen display offers split-screen capability and tailor-made graphics. Owners will appreciate the finest audio system Harman Kardon with 19 premium speakers, 900-watt surround-sound amplifier, 10-inch subwoofer and active noise cancellation.

Rebel 12 pack also features leather-trimmed interior with heated front seats and unique metal speaker grilles trimmed in the Rebel's signature Radar Red anodized finish.

The 2019 Ram 1500 range is powered by the legendary 5.7 HEMI and composed by five model versions and two bodies. For more info about Ram, please visit KWA website www.kwauto.com.

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